**C.A.S.T Chapter SWOT & Planning Guide**

The information below is developed to guide TU leaders through an initial analysis of the goals and objectives for their chapter, as well as the challenges and resources needed to get there.

**Chapter Name:**

**Top 3 Goals (One Year):**

**1.**

**2.**

**3.**

**Top 3 Goals (long term, 3-5 years)**

**1.**

**2.**

**3.**

**Top 3 Challenges:**

**1.**

**2.**

**3.**

**Succession Planning:**

|  |  |  |  |  |  |
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| **Position** | **Term Exp.** | **Current Holder** | **Candidate #1** | **Candidate #2** | **Notes** |
| *President* |  |  |  |  |  |
| *Vice President* |  |  |  |  |  |
| *Treasurer* |  |  |  |  |  |
| *Secretary* |  |  |  |  |  |
| *Communications* |  |  |  |  |  |
| *Youth Cord.* |  |  |  |  |  |
| *Conservation Cord.* |  |  |  |  |  |
| *Membership Cord.* |  |  |  |  |  |
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**TU Chapter SWOT Exercise**

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| **Strengths (internal)**  *Communications, volunteer base, fundraising, etc.* | **Weaknesses (internal)**  *Fundraising, board capacity, social media, etc.* |
| **Opportunities (External)**  *Grants, partnerships, upcoming projects, etc.* | **Threats (external)**  *Competition with other groups, economy, policies, etc.* |