

SPONSORSHIP OPPORTUNITIES COLORADO TROUT UNLIMITED

ANNUAL RIVER STEWARDSHIP GALA

MARCH 8, 2018 | 5 PM | MILE HIGH STATION | DENVER



Become a leader in river conservation by sponsoring CTU'S largest fundraising event of the year—the Annual River Stewardship Gala. As a sponsor you'll not only join us in recognizing our 2018 River Stewardship Award honoree, but make an effective investment in the conservation of Colorado rivers—between leveraged grant funds and the sweat equity of our volunteers, every dollar raised by CTU results in more nearly \$10.00 in conservation results!

Sponsors receive exposure to our more than 10,000 Trout Unlimited members across Colorado and to nearly 400 attendees during the Gala. A portion of your sponsorship may also be tax-deductible. Specific benefits for different sponsor levels are described below.

\$800 RIVER DEFENDER

- (5) Gala tickets for you and your guests
- Sponsorship name recognition at Gala

\$1,500 RIVER STEWARD

- (10) Gala tickets at a reserved table
- Sponsorship name recognition at Gala
- Your logo displayed at the Gala

\$2,500 RIVER GUARDIAN

- (10) Gala tickets at a reserved table
- Sponsorship name recognition at Gala
- Your logo displayed at the Gala
- Your banner or display shown at the Gala
- Recognition at Gala during dinner hour
- One month online ad on CTU website
- Social media mentions (2) on CTU Facebook page
- Half-page ad in one issue of *High Country Angler* ezine (distributed to 25,000 readers including all TU members in Colorado)
- One-year business membership with National TU including recognition on tu.org and in *TROUT* magazine

\$5,000 RIVER CHAMPION

Limited to one sponsor

- (10) Gala tickets at a reserved table
- Your banner, booth and/or tabletop display featured at the Gala
- Recognition at Gala during dinner hour
- Sponsorship name recognition in all event publicity
- Your logo featured on bidding touch pads and live auction bid cards at event —put your business card in the hands of every guest at the Gala!
- Social media mentions (4) on CTU Facebook page
- Full-page ad in *High Country Angler* ezine (distributed to 25,000 readers including all TU members in Colorado)
- Article in one issue of *High Country Angler* ezine highlighting your business or a partnership/project of your choosing
- Three-month online ad on CTU website
- Presentation of plaque recognizing your contribution
- One-year business membership with National TU including recognition on tu.org and in *TROUT* magazine

For more information or to become a sponsor, contact Shannon Kindle at 303.868.3276.

We look forward to seeing you on March 8th!